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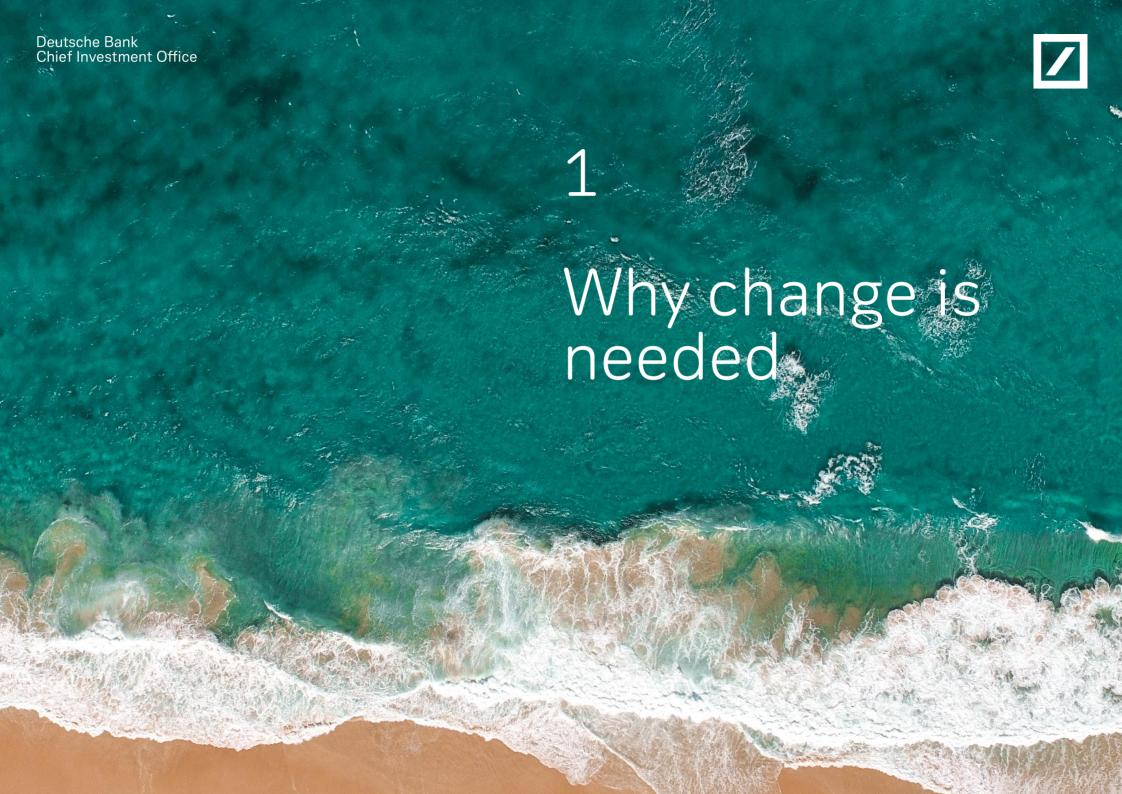
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opportunities, ecosystem services, why we

need to invest



The Triple Planetary Crisis

Climate change, pollution, and biodiversity loss are the three components of the Triple Planetary Crisis. Each of these challenges has its own origins and effects and each issue needs to be tackled if we are to have a viable future on our planet.









The Triple Planetary Crisis



Climate Change

About 90% of all anthropogenic carbon dioxide emissions come from fossil fuels. Energy, industry, transport, buildings, and agriculture release greenhouse gases into the environment. Climate change already causes droughts, water scarcity, wildfires, rising sea levels, flooding, and melting polar ice.



Pollution

Air pollution causes more than

7 million premature deaths per year, making it the leading global cause of disease and morbidity. A shocking nine out of ten of Earth's inhabitants breathe air that exceeds WHO pollution quidelines.



Biodiversity loss

The deterioration of nature reduces ecosystem services and endangers natural capital. IUCN reports around 12,000 endangered species. Many biologists believe there are even more species at risk of extinction as the number of species is estimated

at 1.75 million to 14 million.

Healthy Ocean: what they give us

The Ocean regulates the climate, is a gigantic biodiversity reservoir and absorbs around 30% of the world's total carbon emissions, causing it to warm up and acidify with significant negative impacts on marine life.

Ocean provide key ecosystem services and benefits that are crucial for human wellbeing and the prosperity of the global economy, but these services are at risk from multiple stressors.

B



Why we need healthy Ocean 1/2



The air we breathe

The Ocean stores 50 times more carbon dioxide than the atmosphere and produces over 50% of the world's oxygen.⁸



Climate regulation

Covering 71% of the Earth's surface, Ocean absorbs 93% of heat and regulates climate weather patterns.¹¹



Food

3 billion people in the world depend on wild-caught and farmed seafood as a primary source of protein.⁹



Medicine

The Ocean provides ingredients for many medicinal products.



Transportation

More than 90% of international commerce (by volume) is nowadays transported by sea. 10



Recreation

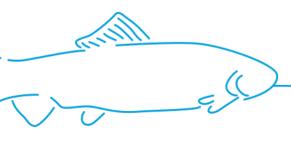
The Ocean provides many unique activities (e.g. kayaking, scuba diving, etc.).

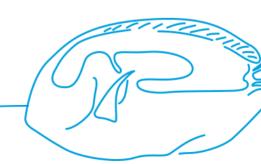
Why we need healthy Ocean 2/2

Ocean changes will worsen considerably if global temperatures exceed 1.5°C above pre-industrial levels.

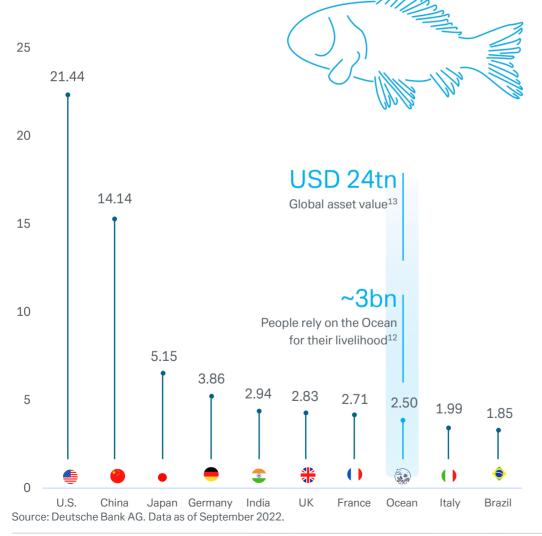
Major Ocean tipping points represent a clear example of market failure and will have system-wide effects that can be sudden, catastrophic and almost irreversible.

These are called regime shifts, large, abrupt, persistent changes in the structure and function of ecosystems.





Ocean health: the value of ecosystem services



USD 2.5tn

Goods and services¹³

Ocean's contribution to global economic development¹³

38% Developing sectors

30% Trade and shipping

04.4 Direct benefit

04.4 Services

Ocean health: the Coral Reefs example

Corals Reefs are considered a Nature-based Solution, i.e. actions to protect, sustainably manage, and restore natural or modified ecosystems, that address societal challenges effectively and adaptively, simultaneously providing human well-being and biodiversity benefits.



Livelihoods

- Providing food, tourism and other economic opportunities to more than 500 million people globally.¹⁴
- Climate-related loss of reef ecosystem services estimated to cost USD500bn annually by 2100.¹⁴
- According to a WWF analysis, coral reefs provide a net USD30bn in ecosystem services worldwide.¹⁵



Biodiversity

- Coral reefs support a higher concentration of species than any other marine environment, hosting more than 25% of all marine fish species.¹⁶
- With about 4,000 species of fish, 800 species of hard corals and hundreds of other species, coral reefs can be considered the "rainforests of the sea".¹⁷



Coastline protection

- Reefs defend coastlines from erosion and flooding with wave attenuation and the production/retention of sand.
- Healthy coral reefs reduce incoming wave energy by ~97%.¹⁸
- Restoring a coral reef can provide flood protection at a 15th of the cost of a tropical breakwater.

Ocean health: the Mangroves example



Blue carbon

- Less than 0.5% of the Ocean's seabed is covered by vegetated habitats, but they account for 50% to 70% of the carbon that is stored in those sediments.¹⁹
- Mangroves forests are estimated to be 5 times more effective in storing carbon compared to terrestrial forests.
- Mangroves provide ecosystem services worth at least USD1.6bn annually that support populations and coastal livelihoods globally.²⁰

Carbon emissions from mangrove deforestation account for 10% of deforestation emissions globally, despite a land coverage of 0.7%.²¹



Biodiversity

- Mangrove forests provide habitats to a wide array of wildlife such as birds, fish, invertebrates, mammals, plants and an important spawning and nursery territory for juvenile marine species.
- It is estimated that over 80% of global fish catches are reliant on mangrove forests.²²
- If mangrove forests are restored to their original state, it is estimated that fish populations would increase by half.

50,000 kg of fish are lost per year when one square kilometer of mangroves is deforestated.²³



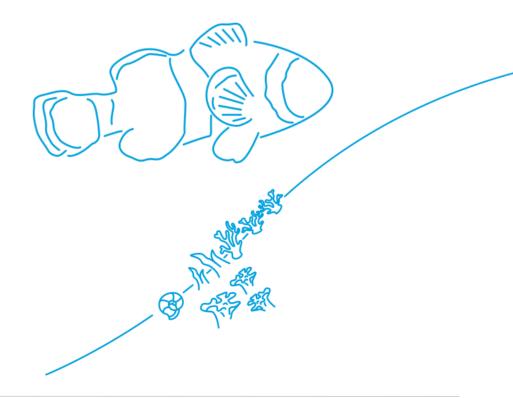
Risk reduction

- Mangroves significantly reduce annual and catastrophic damages and are a strong first line of defence for coastal communities.
- Florida mangroves prevented USD1.5bn in direct flood damages and protected over half a million people during Hurricane Irma in 2017, reducing damages by nearly 25%.²⁴

Despite being a vulnerable species, mangroves have significant benefits for coastal areas in terms of flood protection and risk reduction.

Seafood sector landscape

- Currently, 50% of fish stocks are thought to be fully exploited and 30% of fish stocks to be overexploited.²⁵
- Seafood consumption continues to exceed population growth and growth in the consumption of all types of meat from terrestrial sources.
- However, the seafood industry is historically underinvested and has suffered from significant environmental and social externalities as a result of its development.
- According to the World Bank, fish catches might increase by 13% and be worth an additional USD85bn annually if they were managed sustainably.²⁶
- As a result, the industry's long-term profitability, stability, and sustainability have been neglected.



Risks and costs in the seafood sector



Operational

- The financial effects of resource degradation related to poor management are already becoming apparent in the form of supply and price fluctuation for companies active in the seafood sector.
- Disease outbreaks in aquaculture have cost the sector more than USD20bn over the past ten years due to unsustainable management of farms, in addition to significant coastal pollution.



Reputational

- Political and media agendas are increasingly focused on illegality, human rights violations, and seafood fraud, which poses significant reputational risks, particularly for businesses with intricate supply networks.
- For instance, seafood supply chains in 55 nations across 5 continents have been discovered to use forced labour. Another study estimated that 20% of seafood has incorrect labels.²⁷

Risks and costs in the seafood sector



Market

- Due to growing consumer awareness of environmental and social issues, seafood end-markets are evolving.
- One indication is the increase in sales of certified seafood, which is now 10 times more popular than conventional seafood and reached 23mn tonnes in 2016 compared to just 500,000 tonnes in 2005.²⁸
- Businesses will lose market share if they are unable to provide seafood items that satisfy consumer demands.



Regulatory

- Governments in major fish-consuming markets are acting in response to growing public outrage over problems with the seafood industry, including illegality, labour, and human rights violations.
- Regulations in the EU and the U.S. are becoming more stringent, and manufacturing or exporting nations are subject to sanctions if they fail to comply with the new regulations.

Definition: The Sustainable Blue Economy

There are preconditions for the Sustainable Blue Economy: a transition of current Ocean activities and the inclusion of all stakeholders (particularly the Global South) in the development of new solutions and adaptation strategies.



Definition: Blue Economy

- The sum of the economic activities of Ocean-based industries, together with the assets, goods and services provided by marine ecosystems.
- This would include everything from shipping to coastal real estate to waste management. It includes sectors that are not sustainable in their current state.

Blue Economy sectors include



Tourism



Coastal Protection



Consumer Goods



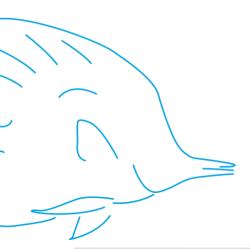
Energy & Resources



Shipping & Ports



Aquaculture & Wild catch fishing



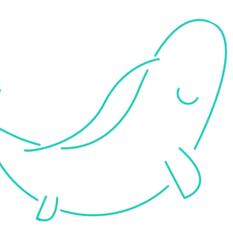
Definition: Blue Economy Transition

- A Blue Economy transition, where investors are encouraged to support changes in firms' activities and behaviors as they move towards sustainability.
- In order to get to a Sustainable Blue Economy, most businesses will need to reconsider their value chains while some will have to change them completely.
- Sustainable transformation will require both a stable regulatory environment and suitable financing conditions for the sectors.
- This phase entangles a gradual reduction of principal adverse impacts on the Ocean and global emissions, moving towards nature positive outcomes, for businesses that are currently not sustainable.



Definition: Sustainable Blue Economy

- A Sustainable Blue Economy provides social and economic benefits for current and future generations; restores, protects and maintains diverse, productive and resilient ecosystems; and is based on clean technologies, renewable energy and circular material flows.
- It represents a subset of the broad Ocean economy with a focus on not harming the Ocean.
- A Sustainable Blue Economy will be an equitable one too, where individuals and Global South economies benefit fairly from Ocean conservation, development and investment.
- This concept takes into account a fair reallocation of costs of externalities created by Ocean use impacts but also a fair distribution of Ocean benefits and resources.





Knowledge

Ocean processes and value chains, natural capital, definitions and measurement



04.1 The natural capital value chain

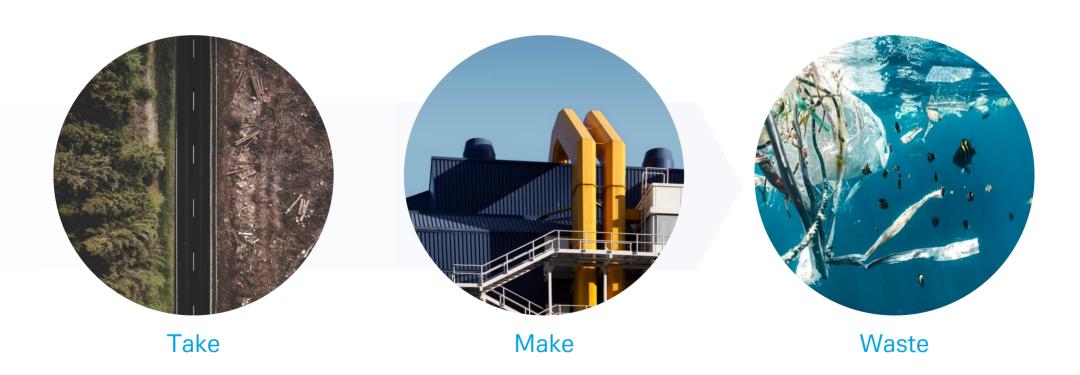
04.2
Understanding natural capital

Ocean processes

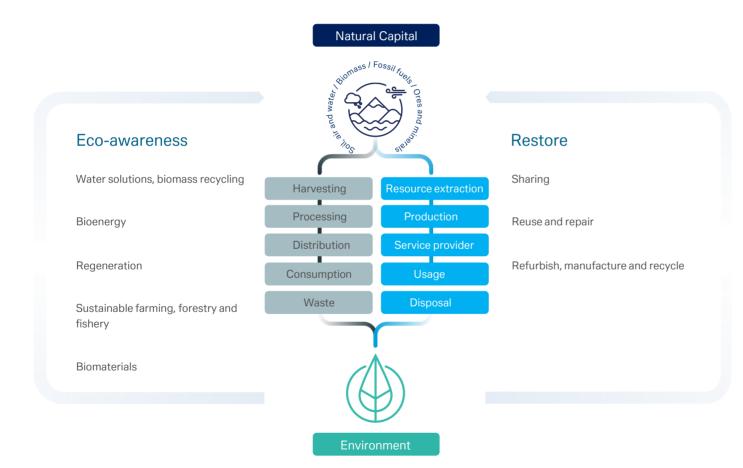
Rethinking Ocean value chains

The natural capital value chain Linear economy

Unsustainable model based on "take - make - waste" which is pushing us towards our planetary boundaries



The natural capital value chain Circular economy



New economic model based on circularity and inter-dependence.

Investments that:

Enhance energy efficiency

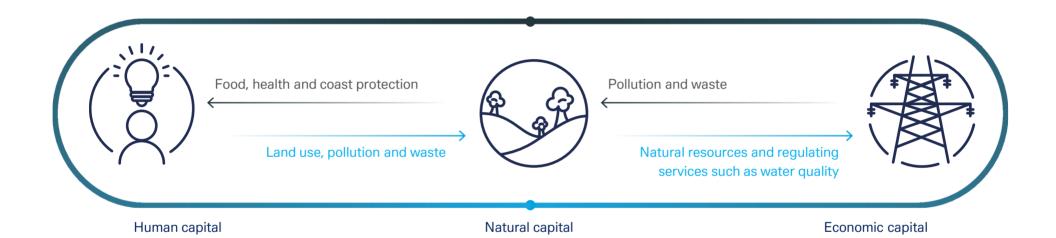
Reduce carbon emissions and pollution

Harness the power of natural capital and the benefits that these ecosystems provide

Halt the loss of biodiversity

Understanding natural capital

Interaction between the different kinds of capital



Natural capital

It involves understanding natural processes as both assets and inputs in our production.

It is generally considered to comprise three principal categories: natural resource stocks, land and ecosystems.

Ecosystem services

Ecosystem services are the multitude of benefits that nature provides to society.

There are four major categories of ecosystem services: provisioning, regulating, cultural and supporting services.

Ocean processes

Environment production	Economic production	Blue Economy			
 Ocean capital and processes 	Ecosystem services	Good and services	Units and metrics	Economic value	
Blue natural capital	Ecosystem services	Food	Tonnes	USD	
Water	Energy	Physical health	Life expectancy	USD	L -
Biomass	Water quantity	Food defence	Risk, households	USD	L
Ores and minerals	Water quality	Energy resources	Tonnes/litres	USD	i
Living things	Wild species	Tourism	Visits	USD	
Energy resources	Medicinal resources	Raw materials	Tonnes	USD	ŀ
Natural processes		Carbon absorption	Tonnes	Not valued	
Water cycling		Oxygenation	Tonnes	Not valued	
Nutrient cycling		Heat absorption	Warming reduction	Not valued	
Climate regulation		Carbon storage	Tonnes	Not valued	
<u> </u>		Cultural and social values	Knowledge	Not valued	
			Measures of value		
- Governance, socio-economic a	and husiness drivers of change		- Costs and benefits •—)	

Rethinking Ocean value chains

We need to think about Sustainable Blue Economy businesses from 3 different angles, closely linked to one another.



Conservation

Making pure conservation an alternative



Innovation
Improving current value chains



Development

Disrupting the status quo completely

Rethinking Ocean value Conservation



Grey Infrastructure

VS

Nature based solutions

- The concept of Natural capital highlights the importance of conserving the stock of natural assets and the consequent social and environmental benefits.
- Monetizing ecosystems services, as carbon absorption and increase in fish stocks for fisheries, would add the currently missing economic dimension.
- Pure conservation has to become an economic alternative in itself, i.e. it should be considered as a standalone sector.

Rethinking Ocean value Innovation



Aquaculture / Wild catch fishing

VS

Sustainable fishing and aquaculture

- Most Ocean businesses strongly rely directly on natural resources, like fishing and tourism.
- Across the whole spectrum of Ocean activities, sustainability efforts should be driven by limiting impact (e.g. ships' emission reduction technologies), fostering environmental resilience (e.g. sustainable aquaculture) and encourage climate and nature positive outcomes.
- Adapting current value chains is innovation.

Rethinking Ocean value Development



Energy Resources

VS

Renewable Energy

- Certain sectors require a complete redefinition of value chains to be considered sustainable, with the emergence of new sectors in place of established ones.
- A case in point is the Energy sector, where sustainability implies moving away from oil and gas to renewables like tidal energy.
- Community resilience or lab based fish production through bioreactors, just to cite a few, are other examples of technologies and strategies that could have substantial impact.

Agreement

Global and regional targets, supply chain improvement, Blue Economy metrics

05

05.1

A complex global framework

05.2

Existing global agreements on Ocean biodiversity

05.3

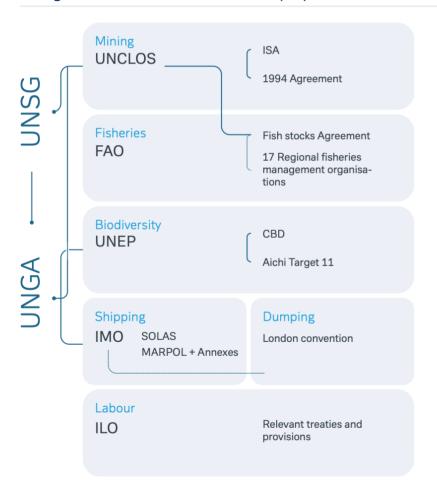
Establishing Blue Economy metrics

05.4

Reconsidering supply chain processes

A complex global framework

As seen in the graph below, there are various governing groups and institutions with objectives and ambitions established for navigating the blue acceleration. Ocean governance requires a paradigm change from a state-centric to a global approach that recognises the Ocean's and related players' embeddedness in the larger planetary system.



UNSG annually reports to the UNGA on the Oceans & Seas.

The UNGA discloses an annual omnibus resolution with application to the UNCLOS, FAO, UNEP & IMO.

The UNCLOS authorises the Fish Stocks Agreement, the 1994 Agreement and the ISA.

The FAO as well as the Fish Stocks Agreement influences the 17 Regional Fisheries Management Organisations.

The UNEP is responsible for the CBD and the Achi Target 11.

The ILO is responsible for the relevant treaties and provisions.

The IMO directes the SOLAS and the MARPOL + Annexes and influences the London Convention.

CBD

Convention on Biological Diversity;

SA

International Seabed Authority

MARPOL

International Convention for the Prevention of Pollution from Ships

SOLAS.

International Convention for the Safety of Life at Sea

UNGA

The United Nations General Assembly

UNSG

The secretary-general of the United Nations

Source: GOC, Deutsche Bank AG. Data as of July, 2022.

Establishing blue economy metrics

One of the primary issues confronting the marine economy is the measurement and accessibility of data. Over 80% of our Ocean, according to NOAA, has not been mapped, observed, or otherwise studied.³⁰



Marine Spatial Planning

- Mapping marine areas is one of the most crucial considerations in making decisions to advance the Sustainable Blue Economy.
- In order to fulfil environmental, economic, and social goals-usually determined through a political process-MSP is a public procedure for assessing and disseminating the spatial and temporal distribution of human activities in marine areas.



Reporting and Disclosure

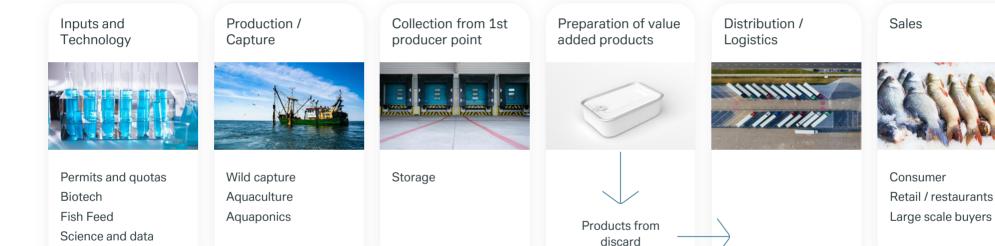
- A noteworthy concern is that oceanspecific assessments are frequently missing from defined standards and data on ESG-related issues.
- The great majority of stakeholders and relevant parties do not provide valid information and statistics regarding adherence to environmental or social norms.



ESG and Impact Data

- Impact assessment necessitates taking the full value chain into account.
 Second order effects and complex linkages must be considered in this evaluation.
- A significant issue is that analyses particular to the Ocean are typically absent from the established criteria and data on ESG-related aspects.

Improving supply chain processes The seafood products example



Improving supply chain processes Sustainable practises examples



Implementing best practice

 Best practices should be established and supported at the supply chain's foundation. This can involve implementing enhancement initiatives and certification requirements that will reduce significant production risks.



Full-chain digital traceability

 Move to full-chain digital traceability to unlock quick and easy access to supply chain data to monitor compliance, reinforce management standards, and credibly prove sourcing claims in order to satisfy market demands.



Long-term contracts

 In order to minimize prices, strengthen the security of the supply of sustainable seafood, and support producers during the transition, longterm contracts should be introduced with suppliers and producers.

Investment

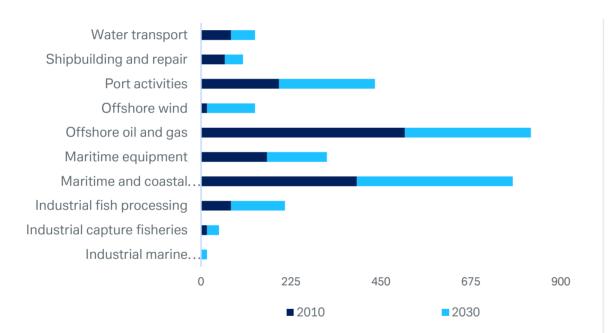
Status Quo, financing possibilities, needs and opportunities, ecosystem services, why we need to invest

06

06.1	Status Quo
06.2	Financing possibilities
06.3	Needs and opportunities
06.4	Ecosystem services
06.5	Why we need to invest

Status Quo limited progress so far

Investments to protect blue natural capital and to build resilience in vulnerable communities are small - despite the interconnectedness between a stable climate, a biodiversity-rich and healthy Ocean, and a resilient future.



Failures in other areas of development in the past should not be repeated in the future. Individual industries can indeed have a positive effect in the short term, but can cause serious damage to the blue economy.

Only 3-8% of climate finance is finding its way into nature, and by 2030, the total biodiversity financing gap could reach USD600-800bn per annum.³¹

The financing gap is even more pronounced for the Ocean. Less than USD13bn has been invested in sustainable projects, with minimal private sector financing.³²

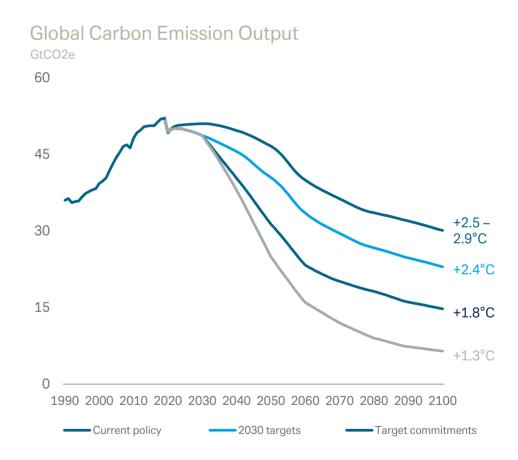


Source: Niehörster and Murnane (2018), Economist Intelligence Unit, Deutsche Bank AG. Data as of July 2022.

Financing possibilities

Blue Carbon Market

- Many businesses are using market-based strategies, particularly carbon credits, to lower their GHG emissions.
- According to a 2021 McKinsey research, demand for carbon credits is anticipated to multiply 15-fold by 2030, increasing the market's worth to USD50bn.³¹
- There are now just four significant GHG crediting schemes that, following a stringent verification process, can grant carbon credits.
- Blue carbon credits can offer a market-based solution to climate change, but corporate investments must go beyond this technology to achieve net zero commitments.



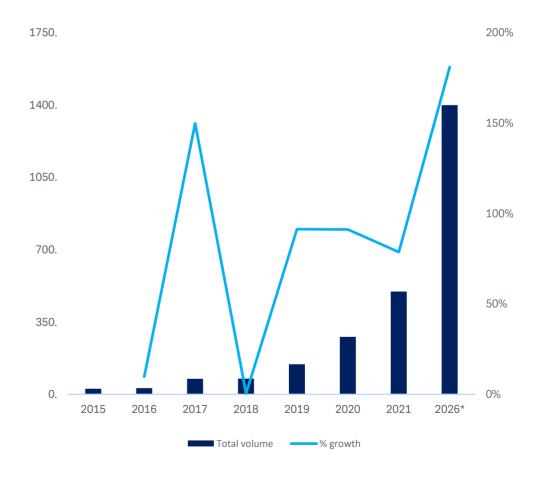
Source: Climate Analytics and New Climate Institute, Deutsche Bank AG. Data as of November 2021.

Financing possibilities

Fixed Income Market

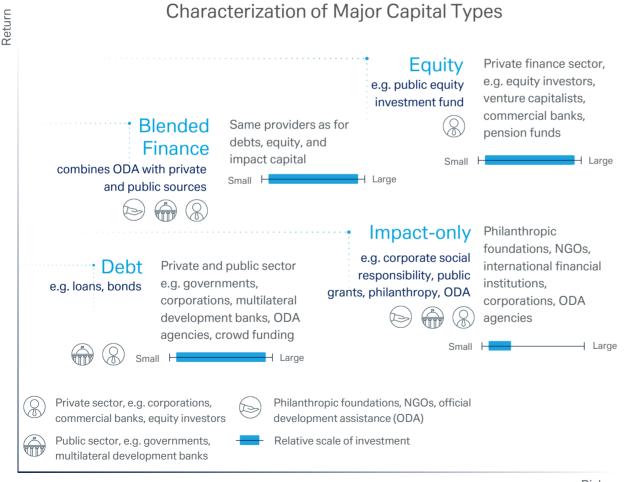
- So-called "Sustainable Bonds" are a unique investment option that encourages large-scale financial flows towards a sustainable economy.
- Recently, Blue Bonds have become popular in this setting. Governments, development banks, and even private corporations can issue blue bonds, a subset of sustainability-linked bonds, to attract funds from private investors for marine and Ocean projects that benefit the environment, the economy, and the climate.
- Although the absence of uniform labels may cause confusion, the new sustainable bonds are demonstrating a significant beneficial development.

European Sustainable Bonds new issuance volume



Source: PwC Market Research Center, Eikon, Deutsche Bank AG. Data as of May 2022.

Financing possibilities Equity market



- There are very few products that explicitly address the Sustainable Blue Economy.
- Actively managed equities funds and ETFs are among the accessible options for investors. The majority of them were introduced between 2020 and 2021, and some already manage between USD300mn and USD600mn.³³
- The Blue Economy's investment potential is still in its infancy.
 Despite being a nearly unexplored investment theme, the early success of first endeavours indicates that investor demand is very high.

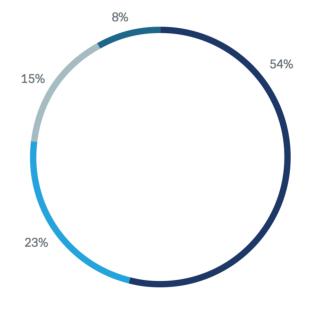
Risk

Source: Sumaila et al. (2021, Financing). Data as of July 2022.

Financing possibilities (1/2)

- The Sustainable Blue Economy investment universe within the liquid stock market is still extremely limited.
- It is currently hard to ascertain and quantify the actual contribution and influence of corporate economic activity on the maritime economy and Ocean. Furthermore, companies with a relationship to the Blue Economy only in tiny sub-segments of their service or product range are considered within this thematic investment landscape.
- While, as shown below, Blue Economy companies within the Euronext have been linked to a better financial performance relative to the broad market, developments like the EU Taxonomy will be necessary to set the guardrails for the investment universe. As we have Blue bonds, this could bring to the creation of "Blue equities".

Familiarity with the Sustainable Blue Economy



- I understand the term but have not applied this within my organisation
- I understand the term and am working to apply it within my organisation
- The Sustainable Blue Economy is fully integrated in my organisation's sustainability considerations
- I am not familiar with the Sustainable Blue Economy

Source: UN Environment Programme Finance Initiative (UNEP FI) Survey of Financial Professionals, Deutsche Bank AG, Data as of September 2022.

Financing possibilities (2/2)

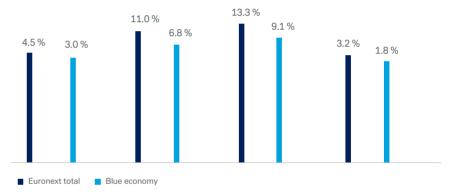
Regardless of their sustainability performance, there are 162 firms listed on Euronext markets in industries associated to the Blue Economy, i.e. that have a direct influence or reliance on oceans and water.

These firms have a market value of more than EUR675 billion, total sales of more than EUR840bn, and employ more than 1.4 million people.

Since 2015, there has been a 30% increase in the Blue Economy firms have been listed on Euronext marketplaces, a sum of 35 new companies. To put this sector into perspective, the Blue Economy's market capitalization on Euronext is just above the GDP of Belgium and close to the GDP of the Netherlands.

In the past years there has been improvement in sustainability reporting for large companies, with the number of companies disclosing sustainability indicators more than tripling from 2015 to 2019.

2015-2019 Compound Annual Growth Rate (CAGR)

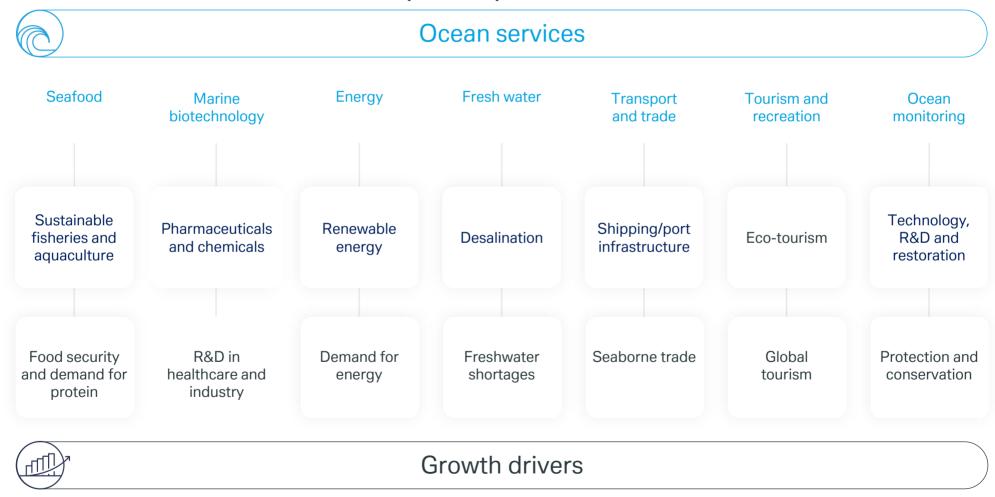


Economic indicators for Blue Economy businesses are robust, and have grown significantly relative to the total economy. Over the period from 2015 to 2019, these companies saw:

- Growth in revenue at an annual growth rate of 4.5 %
- Growth in EBITDA at 13.3 %
- Growth in employment at 3.2 %

Source: Bloomberg; Euronext; Companies' Websites; Deutsche Bank AG. Data as of August 2022

Needs and opportunities regarding Ocean services (1/5)



Source: Niehörster and Murnane (2018), Economist Intelligence Unit, Deutsche Bank AG. Data as of July 2022.

Needs and opportunities regarding Ocean services (2/5)

Main areas

Sustainable seafood

- Sustainable Fisheries.
- Sustainable Aquaculture/Mariculture.
- · Seafood Processing.
- Marine biotechnology/ alternatives to fish protein.

Ocean conservation

- Marine flora & fauna (coral reefs, mangroves).
- Marine Protected Areas.
- Marine spatial planning.
- Blue Carbon (carbon sequestration/storage).
- Ecotourism.

Sustainable infrastructure

- Waste-water prevention and treatment.
- Sustainable Port Infrastructures.
- Maritime Traffic support and Advisory Systems.
- Maritime safety and surveillance.
- Coastal defence (seawalls).

Renewable energy

- · Offshore-Wind.
- Tital & Wave Energy.
- Sea Water Air Conditioning (SWAC).
- Ocean Thermal Energy Conversion (OTEC).
- Salinity Gradient.
- Floating solar.

Blue tech and circular economy

- Sustainable Vessels (decarbonisation, biofuels, ship repair and recycling).
- Chemical and plastic pollution prevention.
- Marine biotechnology.
- Hi-tech marine products and services.

Needs and opportunities regarding Ocean services (3/5)

Opportunities

- 20% growth of global fish demand by 2030 (30 million additional tons of fish per year).
- 7–20% growth per year of aquaculture economy. 35
- 80% of goods exchanged globally by shipping.35
- For maritime shipping there is no known systemwide solution expected to halve emissions by 2050.
- Blue Biotech is a globally significant economic growth sector and viewed as one of the main pillars of bioeconomy.

- USD400bn–950bn socio-economic benefit of the MPAs regeneration.³⁵
- Market for carbon credits could be worth upward of USD50bn in 2030.³⁵
- Global Ocean-based electricity generation is still only 0.3%.³⁵
- 15 times increase of global Offshore wind capacity to 2040, with floating overtaking fixed.³⁵



Needs and opportunities regarding Ocean services (4/5)

Blue Natural Capital is the natural capital found in coastal and marine environments. It provides ecosystem services that yield a flow of benefits to people and sustain life on earth.

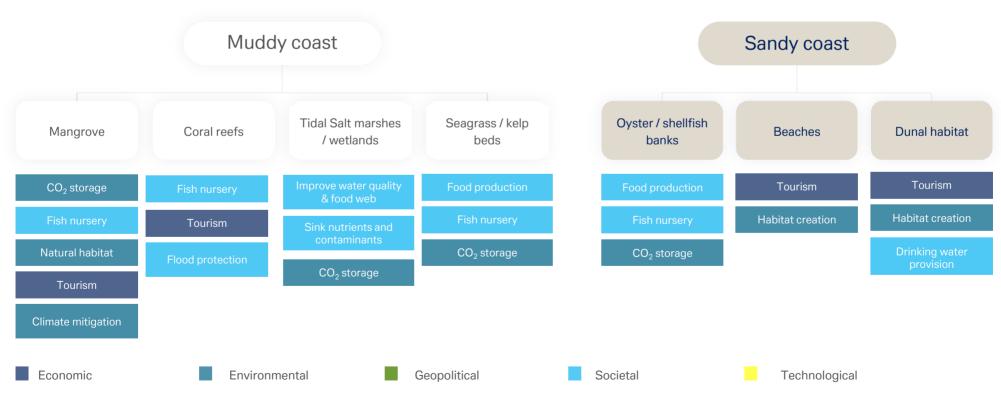
More than 50% of global GDP, USD44tn of economic value, depends on natural resources.³⁶

Ecosystem services have been estimated to be worth more than one and half times global GDP.³⁷



Needs and opportunities regarding Ocean services (5/5)

Coastal Blue Natural Capital



Source: Deutsche Bank AG. Data as of January 2022.

Ecosystem services Challenges (1/2)

The absence of future payment streams for ecosystem services with potential cash flows is one of the greatest hurdles to a Sustainable Blue Economy



- Future payment stream rights must be distilled based on research, verification, and regulation.
- Nature-based models need awareness, patient funding, a lot of testing, and technical assistance to develop and scale.
- Design a transactional framework.

For marine conservation specifically, it has been estimated that for every USD 1 invested in rebuilding marine life, around USD 10 are generated in economic return.³⁸

Ecosystem services Challenges (2/2)

The absence of future payment streams for ecosystem services with Potential Cash Flows is one of the greatest hurdles to a Sustainable Blue Economy



The investment case for ecosystem services

- The preservation and expansion of natural capital can become a shared objective and an investment opportunity for enterprises with the appropriate valuation and protection of ecosystem services.
- This would be accomplished by realizing the full value of the
 ecosystem products and services of natural assets through
 commercial transactions (in a way that does not harm the
 underlying stock) and channeling this revenue back to
 companies that are the custodians of these natural assets/have
 contributed to net positive environmental outcome.
- There has not been much investment flow into this field thus far.
 Nature-based models are not widely used due to a complicated web of information asymmetries and high transactions costs.

Ecosystem services Solution approach (1/2)



Asset ownership and fragmentation

- NbS frequently occur over large land and seascapes, spanning international borders.
- This makes their research and verification expensive, timeconsuming, and perhaps dangerous.



Blue carbon focus and limitations

- Only a very small portion of natural assets' potential to store carbon has currently been given a value.
- Additional natural resources like tidal marshes and seagrass beds could be taken into consideration.
- To make ecosystem preservation truly sustainable, a wider range of ecosystem services must be recognised.

Ecosystem services Solution approach (2/2)



Standards and methodologies

- Landscape of project-specific validation procedures is difficult and expensive.
- Investors find it challenging to comprehend the impact and return standards in the blue sector, particularly the applicability of projects to their net-zero or ESG commitments.

"GDP does not include the depreciation of assets, for example, the degradation of the natural environment. We should remember that the 'G' in GDP stands for gross output of final goods and services, not output net of depreciation of assets." Sir Partha Dasqupta





Cost and availability of data

- Monitoring the preservation of natural capital requires laborious and time-consuming data collecting across a variety of metrics.
- Utilising remote sensors and data science can significantly improve project transparency, project integrity, and project accountability.

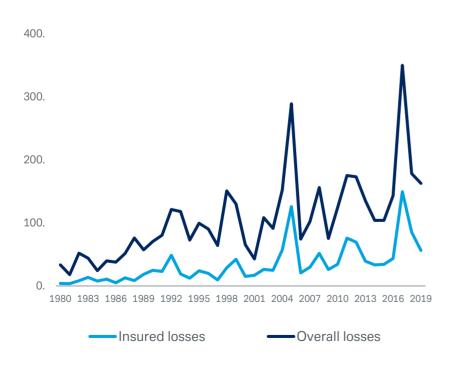
Monetisation of Ecosystem services does not equal monetisation of Nature and natural assets. Potential cash streams would be extracted from the flow of services and not ownership of the underlying asset.

Why we need to invest Rising risk of stranded Ocean assets (1/2)

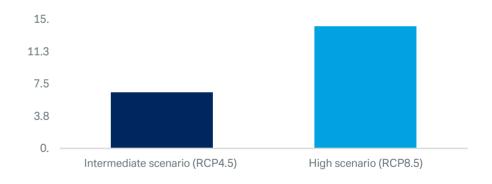
Ocean degradation is reflected in rising risks of stranded assets (due to for example increased extreme weather events or rising sea level) and disrupted fundamental economic activities (like the fishing industry due to overexploitation)

Rising costs from weather disasters

losses (inflation-adjusted, USDbn)



GDP loss due to rising sea level in different scenarios



Socioeconomic impact of rising sea levels:

- Expected economic cost of USD14.2tn in lost or stranded assets by end of the century³⁹
- 2 billion people at risk of becoming refugees by 2100⁴⁰

Source: Hinkel at al. (2020). Projections of global-scale extreme sea levels and resulting episodic coastal flooding over the 21st Century, Nature Scientific Reports 10:11629, Deutsche Bank AG.

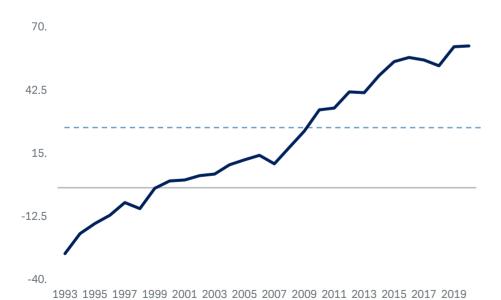
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Why we need to invest Rising risk of stranded Ocean assets (2/2)

Ocean degradation is reflected in rising risks of stranded assets (due to increased extreme weather events or rising sea levels) and disrupted fundamental economic activities (like the fishing industry due to overexploitation)

Rising sea levels and economic damage

Change in sea level (mm) compared to the 1993-2008 average



The largest impact on sea levels comes from ice melting.

Rising atmosphere and Ocean temperatures have caused average sea levels to increase more than 21cm since the start of the 20th century.³⁹

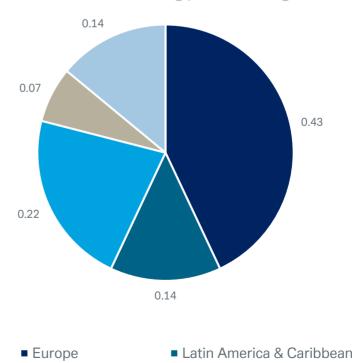
Source: SNOAA, OECD, Deutsche Bank AG. Data as of August 2021.

Why we need to invest Valuable lessons from renewable energy (1/2)

Top 5 financial instruments



Marine renewable energy financing



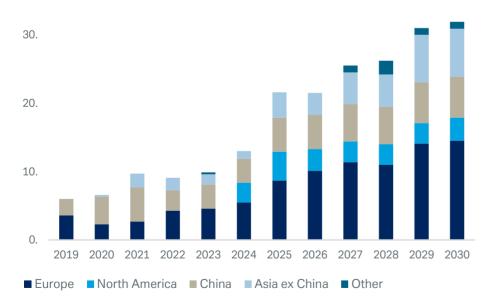
Source: UNEP FI, GWEC Market Intelligence, Deutsche Bank AG. Data as of September 2022.

Why we need to invest Valuable lessons from renewable energy (2/2)

Global offshore wind growth

Net installations in GW

40.



The average annual growth rate (CAGR) is forecast at 18.6% to 2024 and 8.2% to 2030

New annual installations will exceed the milestones of 20 GW in 2025 and 30 GW in 2030

Offshore wind will contribute for around 20% of total wind installations by 2025

Source: UNEP FI, GWEC Market Intelligence, Deutsche Bank AG. Data as of September 2022.

Key takeaways

1

The Ocean provides key ecosystem services that are crucial for human wellbeing and the prosperity of the global economy. Ocean's degradation and approaching tipping points are a clear example of market failure.

3

For the Sustainable Blue Economy to prosper, several enabling conditions are necessary. A cooperative and dynamic legal and regulatory framework is a first step. Establishing blue economy metrics is key – measurement and availability of data are one of the biggest challenges facing the marine economy.

2

A circular economy is based on investments that reduce carbon emissions and pollution, enhance energy efficiency, harness the power of natural capital and the benefits that these ecosystems provide, and halt the loss of biodiversity.

4

Blue Economy companies show healthy economic indicators and significant growth compared to the overall economy. While climate change and Ocean degradation clearly represent a threat for our economies and society, the transition towards a more sustainable world brings about significant economic opportunities.

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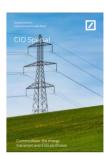
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